

Organic farming in Wallonia



In 2021. In Belgium

101 828 ha

usable agricultural land
(2590 producers or 7,1 % of Belgian farms)

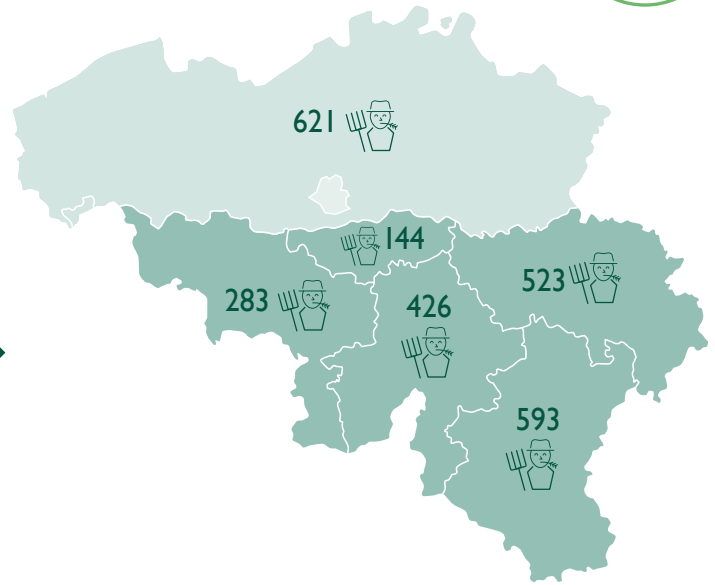
39,3 ha Average size of an organic farm

In Wallonia

92 008 ha

1 969 producers or 15,5% of farms

46,7 ha Average size of an organic farm



Grasslands

67 046 ha

Field crops

20 670 ha

- Cereals or similar: 9 767 ha
- Cereal-legume mixtures: 6 999 ha

- Forage crops: 2 282 ha
- Potatoes: 893 ha
- Protein crops: 293 ha
- Oilseeds: 249 ha
- Chicory: 148 ha
- Sugar beets: 37 ha

Market garden produce

2 659 ha

- Various vegetables: 2 114 ha
- Peas: 317 ha
- Beans: 161 ha
- Aromatic & medicinal plants: 37 ha
- Glasshouse cultivation: 31 ha

Organic livestock farming

- 4 082 161 Broilers
- 361 263 Laying hens
- 104 032 Dairy and meat cattle
- 25 943 Sheep
- 16 095 Pigs
- 3 002 Goats

Fruit growing

664 ha

- Fruit trees: 378 ha
- Vines: 165 ha
- Hazelnut & walnut trees: 90 ha
- Strawberries & small fruits: 31 ha

Fallow land, green manures, open-air runs

500 ha

Seed & plant production

377 ha

Other products

92 ha

Niche market

- 2 tonnes Fish
- 3 500 Snails
- 2 837 Other poultry
- 1 496 Equine species
- 249 Deer
- 101 Rabbits
- 28 Hives

To consume local organic food
biomonchoix.be



The consumption of organic products in Wallonia



In 2021. In Belgium

95,8% of Belgians have consumed an organic product

Organic market **978,2** million €

Average expenditure **84,90 €**/year per Belgian



The Euro leaf

This label is compulsory on pre-packaged organic products

In Wallonia Average expenditure : 121,50€/year/Walloon



Purchasing profiles and behaviours



Heavy organic consumers



Medium organic consumers



Light organic consumers

Share of organic consumers

20,70%

28,60%

50,70%

Frequency of consumption

One to several times a week

One to several times a month

Less than once a month

Share of organic products purchased

71,80%

21,20%

7%

Annual value of organic purchases per household

958,80 €

204,70 €

38,40 €

Annual frequency with which organic products are purchased

84,50x

33,50x

9,10x

Preferred shopping locations



40,40%
Supermarket



26,60%
Organic stores



12,50%
Various local and online stores



5,70%
Hard discount



4,60%
Hypermarkets

The main reasons given for consuming organic products



No synthetic chemicals have been used



Nutritional qualities



Animal welfare



No GMOs or derived products



Respect for the seasons



Verification by independent organisations

80% of Walloons plan to consume more organic products in the future

To consume local organic food
biomonchoix.be

